

IS YOUR BUSINESS SOCIALLY RESPONSIBLE?

We define a socially responsible business as one that operates in the best interests of the environment and society as a whole and takes the below listed actions in support of being socially responsible.

1. Do you have a mission statement that would be considered socially responsible?
2. Considering your mission statement, do you think your business makes a positive contribution to society, your community and your employees?
3. Is your customer complaint ratio below 10 percent of all transactions, considering initial purchase and post-sale service?
4. Do you offer warranties on all your products and services, for at least one year or longer?
5. Do you have an open hiring process, e.g. staff gets to talk to prospective new hires?
6. Are your financials available freely to employees?
7. Do you hold periodic open meetings for all employees to discuss concerns they have?
8. Do you have a 360-degree evaluation process, where employees can evaluate management?
9. Would you consider your leadership transparent?
10. Would you consider your company's culture as transparent?
11. Do you evaluate employees more than once a year?
12. Do you give financial bonuses and/or recognition plan?
13. Would you consider your company culture non-threatening?